

Dear Community Clubs Victoria Members,

As we get closer to the 24<sup>th</sup> November 2021, the indicative date that Victoria will reach the 90% fully vaccinated target, there is some genuine excitement about the prospect of returning our Clubs to maximum capacity to fully vaccinated members and visitors. This has been a long time coming and we know all our Clubs are ready to be the important link connecting our communities once again.

During the past 6 months of the COVID-19 pandemic the CCV team has been incredibly busy assisting our member clubs providing important advice and guidance on a vast range of operational matters affected by the COVID restrictions. I would like to take this opportunity to acknowledge Andrew and his team for their excellent work during this time. The team remains committed to assisting our member clubs and continues to work hard for our industry.

This has also been an important time for the organisation to reflect on its purpose and as a result the CCV board and leadership team has reviewed the CCV strategic plan. On behalf of the CCV Board, we are pleased to present to you the 2021 – 2026 strategic plan that will guide our organisation to achieve our vision for the industry, post COVID-19 into the future

The Strategic Plan focuses the organisation's attention on:

- Advocacy
- Communication
- Governance
- Membership
- Best Practice

Attached you will find the full plan as well as a short sharp two-page summary document. I encourage you to read them both and provide them to your board and committee members.

The two-page summary can also be a useful tool when communicating with your staff, local member, your local council or any other stakeholder about the significant contribution clubs make to the social and economic fabric of Victoria.

Stay safe, well and good luck as we embrace the return of our community to our Clubs.

Regards



Greg Roberts  
President  
Community Clubs Victoria