



# Our Plan to Help Clubs

## Our Vision

Community Clubs Victoria is the peak industry body for all Victorian clubs promoting and protecting their interests in all matters affecting their welfare



## Our Purpose

- 1 To promote and protect the interests of all clubs, in all matters affecting their welfare
- 2 To articulate and promote the value and importance of community clubs to the broader community
- 3 To support clubs on matters of governance and compliance
- 4 To be a strong voice representing the best interest of clubs to media and all levels of government
- 5 To support clubs in leading, influencing and connecting their communities

## Victorian Licensed Clubs

Great Clubs, Connecting Communities

30,000 Employees

2.3 Million Members



Sporting Clubs

(Tennis, Golf, Bowls, Yachting)



Volunteer Clubs

(Small Clubs)



Professional Staff

(Larger Clubs)



Regional Clubs



Metro Clubs

## Clubs Give Back

The club sector contributes \$1 Billion per annum in improved social & community outcomes including:

**\$56 Million**

Cash and In-kind Donations

**\$127 Million**

Volunteer Labour

**\$805 Million**

Free or Subsidised Facilities

## Our Membership Priorities

### Advocacy

CCV will advocate for clubs with all levels of Government speaking, acting, and writing on their behalf to promote, protect and defend their welfare. Whether its liquor, gaming, IR, planning or governance, our only concerns are our members fundamental needs.

### Communication

In addition to being a strong voice for clubs with Government, media and industry on key club issues, through effective communication CCV will consult with our members, inform them, provide them with educational opportunities as well as provide helpful advice to them on a range of key club matters.

### Governance

CCV will assist clubs so they are well positioned to be fully compliant and well governed. Clearly written rules, systems and processes within and by which authority is exercised is vital in all clubs and it is CCV's aim to inform and advise our members as well as provide compliance, educational and training opportunities on key governance issues.

### Membership

CCV is a membership-based organisation and we exist to serve our member's needs. CCV will defend our members, serve them, inform, educate and advise them, and we do this so they are better placed to be the best clubs they can be.

### Best Practice

CCV will strive to adopt best practice in everything we do. It will be a theme driving both the internal way we operate, but moreover in the standard of member services we provide. Our business tools, resources and member services across our 18 key service areas will provide significant benefit to our members on a year round basis.

## Our Key Services

 Industrial Relations Support Hotline

 Regular Industry Updates

 Food Safety Compliance

 Dispute Resolution

 Responsible Gambling / Self Exclusion

 Annual Club Conference

 Networking & Learning Opportunities

 Human Resource Support

 Government Relations

 Gross Profit Analysis

 Governance Issues

 Industry Awards Night

 Advocacy

 Anti-Money Laundering & Counter-Terrorism Financing

 Trade Referrals Advice

 Liquor Licensing

 Training Information

 Manager Advisory Council